LVING NATURE:

For Every Animal Lover™





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Everyone has a favourite animal somewhere in their life. Sometimes it's a pet. Sometimes it's the animal you always wanted to be from childhood. But often, it's an animal that holds a special place in your heart for reasons only you know.

We all come from different backgrounds and it's not always possible to cuddle your favourite animal, especially when it's a tiger! Nevertheless, the human-animal bond is still strong and the desire to appreciate and learn more about our fellow creatures is endless.

The World of Animals Brought to You

There's so much to learn and so many fascinating things to discover. Living Nature brings joy to all ages by educating and raising awareness in the world of animals through our soft cuddly toys.





A Friend For Life, That's a Guarantee

We design our toys to last a lifetime, but we have a 10-year guarantee just in case.

Every Living Nature animal comes with a 10-year quality guarantee. If a customer's soft toy has a defect within the 10-year period, they will be entitled to a refund or replacement. A Living Nature animal is not just a soft toy, it's a friend for life!



So Good They're Almost Real...

Ever wanted to look a lion in the eyes? Wish your room really was lived in by pigs? Or maybe you just want to let your child have a pet that doesn't make a mess. With Living Nature, you almost can. Because they're almost real.

We focus on creating the perfect balance of realism and cuddly appeal in every animal because that's what brings about the irresistible charm of a Living Nature soft toy. Living Nature brings real moments of joy and a lifetime companion for every animal lover.



The work of art-ists

Trimmed To Perfection

Our production artists trim the fur by hand to get the finished animal as close as possible to the real thing. From short fuzzy fur on noses to just the perfect amount of fluff on a tail.



The Eyes Have It

It's the small details that count, and that's why we use different eyes in every animal. When you make eye contact with your new friend, you'll understand why!



Too Good to Be True

We carefully weave the best fabrics, creating multi-tone fur fabric on lots of our animals to make them realistic, adding depth and texture to your friend's coat.



Planet Friendly

We use certified recycled PET stuffing from drinks bottles and other food containers inside our soft toys. How many bottles are used in each toy? Just look on the tag!



WILD

8

and habitat.

features a colourful hang tag with

educational fun facts about the animal, such as its behaviour, food

Eco-Friendly

Naturli (Nah-chur-lee)

We created Naturli because we're committed to sustainability. Being more Naturli is all about caring for our environment and teaching everyone about animals and their habitats through play with engaging, eco-friendly toys.

We take post-consumer PET plastic bottles and other food containers that might otherwise end up in landfill or our oceans and give them a new lease of life as stuffing inside our soft toys.

Every soft toy comes with a Naturli tag showing how many recycled plastic bottles are used to make it, so with every purchase you can feel happy knowing you've gone with an ethical, sustainable and fun choice.

Protecting our planet

To protect the animals we love, we need to protect the places they live in too. So not only are we making our toys more sustainable by using recycled plastic fillings wherever we can, we are also excited to announce we are setting goals to reduce our carbon footprint as a company and make definite steps to improving the way we work in a more planet friendly way.



Eco Display Crates

Welcome a touch of nature into your store with our Living Nature Eco Wooden Crate Displays! Perfect for showing off your cuddly Living Nature soft toys. Get creative with the modular design - stack them any way you like for eye-catching window displays or charming shelving set ups, creating a unique and inviting space that customers will adore!





Size 53cm Wide 33cm Deep 41cm High







Eco Crate Wall Display

ON LOAN
with Keycraft's
Premium Display Stand
PARTNERSHIP

Transform your store with our Living Nature Eco **Wooden Crate Displays!** Stack them upright to craft a stunning crate wall using the tilting plinths and secure bolt feature. Grow your soft toy range crate by crate, creating an everexpanding, visually captivating display that draws customers in with each charming addition. Available in double width and single width.

LIVING NATURE LIVING NATURE LIVING NATURE LLVING NATURE LIVING NATURE LIVING NATURE: LIVING NATURE LIVING NATURE

Don't forget to add me to your order



DS1115

Single Width Crate Plinth

Designed for 4 crates (1 wide x 4 high)



Size 106cm Wide 45cm Deep 182cm High

Tiered Display Stand

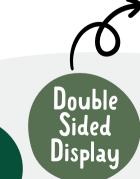
ON LOAN with Keycraft's Premium Display Stand **PARTNERSHIP**

Our Tiered Double-Sided Display Stand is a merchandising marvel with 10 angled shelves for visual appeal. Featuring graphics and branding on both sides, this space-saving wonder maximizes floor space while captivating customers from all angles. Elevate your store effortlessly, showcase a wide range of Living Nature soft toys, and make a lasting impression on your customers with this stylish and versatile display solution.

Size

78cm Wide 60cm Deep 170cm High







Little Display Stand

Introducing the new Little Living Nature Display Stand! Designed for easy restocking and effortless browsing, it features 24 pockets at varying heights, perfect for shoppers of all ages. Its compact design showcases a wider range of toys, ensuring more customers find their favourite! With convenient wheels for mobility, you can easily reposition it to attract shoppers wherever needed. Crafted from sustainable plywood, this display creates an eye-catching showcase that draws customers in. Elevate the shopping experience, encourage impulse buys, and maximize sales potential—all in a Little footprint.







Size 55cm Wide 55cm Deep 149cm High

5 NEW

Wall Display



Stand

Explore our Eco Wall Display, a sustainable solution boasting six shelves. Its well-thought spacing accommodates our full product range, ensuring your store radiates variety. Crafted from sustainable materials, this spaceefficient showcase is ideal for creating a brand area. Order multiples and position them side by side for a cohesive look and big impact. Make a green statement effortlessly by seamlessly blending sustainability with style.



Size 100cm Wide 45cm Deep 200cm High

Gondola Display Stand



Roll into retail bliss with our Living Nature Crate Gondola Stand! Doublesided and sporting 24 eco-friendly wooden crates, it's a mobile masterpiece for all your Living Nature soft toys. Perfect for creating impact and drawing customers in, this stand transforms your space into a lively shopping wonderland that's as easy to move as it is to love.



Double Sided Display

165cm Wide 92cm Deep 210cm High

Round Display Stand

Introducing our newest addition: the Living **Nature Round Display** Stand! Tailored for our smaller range, this budget-friendly haven offers every item at one set price. With 24 shelves showcasing an extensive variety, it's a delightful hub for your collection. Convenient pockets for collector's books guide customers to discover their next favourite soft toy, enticing them to return for more delights.

Double Sided Display

Size 100cm Wide 45cm Deep 200cm High











Picked to Fit, Designed to Impress



Uncover the magic of our charming
17cm Living Nature soft toys,
perfectly crafted to fit our versatile
round display stand. From adorable
farmyard friends to majestic safari
icons, there's a plush companion
for every nature enthusiast. Dive
into our catalogue to explore the
full selection—just look for the 17cm
toys in each category and pick your
favourites to build a captivating
display your customers will love!











little LIVING NATURE









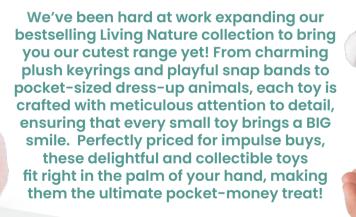
















Display Solutions

All our Little Living Nature soft toys arrive in thoughtfully designed display boxes. Easy to unwrap and ready to place directly onto your POS. With complementary colourways, these boxes add a vibrant touch to your shelves, helping you to create eye-catching displays effortlessly.



Alternate your colourful boxes for playful displays!

little 🚌





Little Display Stand

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Size 149cm High 55cm Deep 55cm Wide

little

LOVE WITH

Little Living Nature toys are compact, collectible, and crafted with quality in mind. Each toy is perfectly sized for little hands and ideal as an affordable, pocket-money treat. Featuring trendy designs and built from durable materials, these mini companions are ready for on-the-go fun.















AN533 LITTLE Penguin 13cm



AN535 LITTLE Orca 13cm



AN539 LITTLE Seal 13cm





AN536 LITTLE Dolphin 13cm

AN537 LITTLE Whale Shark 13cm







AN545 LITTLE Wolf 13cm



AN544 LITTLE Giraffe 13cm









AN542 LITTLE Tiger 13cm





AN543 LITTLE Panda 13cm



AN520 LITTLE Puppy 13cm



AN548 LITTLE Border Collie 13cm







AN516 LITTLE Rabbit 13cm



AN522 LITTLE Red Squirrel 13cm







AN532 LITTLE Swan 13cm



AN521 LITTLE Kitten 13cm



AN554 LITTLE Deer 13cm



AN519 LITTLE Red Fox 13cm





little Buddies

LOVE WITH

Meet our Little Buddies—the tiniest members of our Living Nature family! Each character is thoughtfully crafted with charming details, bringing the magic of soft toys right into the palm of your hand. Made for collecting, they deliver BIG smiles to kids and grown-ups alike.









AN05PU LITTLE Buddies Puppy 9cm















ANO5DN LITTLE Buddies Dinosaur 9cm















AN04FM LITTLE Buddies Farm Finger Puppets 10cm

















AN05MD
LITTLE Buddies Mallard Duck 9cm



SELLER ANOSSO LITTLE Buddies Snowy Owl 9cm





















AN05RA LITTLE Buddies Wild Rabbit 9cm



AN05LA LITTLE Buddies Lamb 9cm



AN05KT LITTLE Buddies Kitten 9cm



AN05PG LITTLE Buddies Pig 9cm









AN05LN LITTLE Buddies Lion 9cm



AN05MY LITTLE Buddies Monkey 9cm





ANO5EL LITTLE Buddies Elephant 9cm



ANO5TG LITTLE Buddies Tiger 9cm



ANOSSE LITTLE Buddies Seal 9cm



little clips

Introducing Little Living Nature Clips! These playful plush keyring clips add a dash of fun to bags, backpacks, or keys, making them the perfect on-the-go companion for every adventure. With a charming range of characters, they bring a touch of personality wherever they go!























little Bands

Our Little Living Nature Bands are here! Inspired by the classic '90s snap bands, these colourful, collectible bracelets bring a nostalgic twist for parents and an exciting trend for kids. With adorable animal designs, they're sure to grab attention and bring smiles all around.



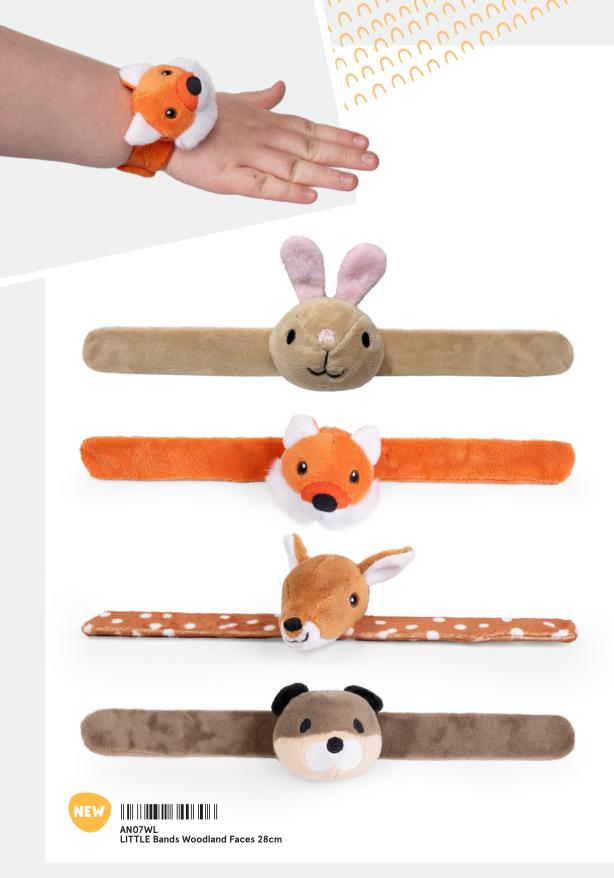


















PL055 LITTLE Bands Donkey 24cm



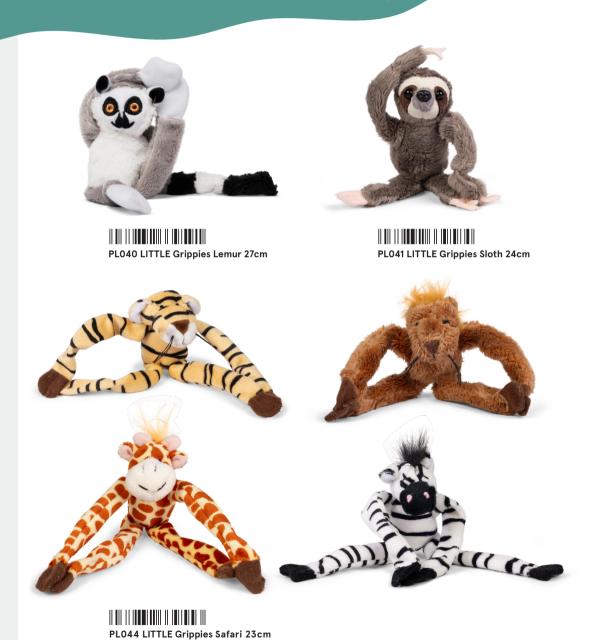




little grippies

Our Little Grippies are here! These adorable animals with long arms and legs have magnets in their hands and feet, letting them grip around anything. Whether they're holding a bag strap, clinging to a water bottle, or wrapping around your wrist, these colourful, collectible soft toys are perfect companions.

Fun, functional, and irresistibly charming!









little Play

Discover the Little Living Nature Play collection—plushies with personality! These cuddly companions come dressed in charming, removable hoods, ready for hours of imaginative play. Perfect for little hands, they help develop hand-eye coordination and inspire endless pretend play.





















little snugglies

Introducing Little Living Nature Snugglies! These supersoft, huggable friends are available in a wide range of characters, from safari animals to magical unicorns. There's a cosy companion for everyone, making them a must-have cuddle buddy!





















little Baby



Little Baby gives the opportunity to gift the love of nature to new-born children and their families. These perfectly cute and cuddly animals are 100% suitable from birth and filled with eco-friendly stuffing, so we're helping the planet one cuddle at a time!













AN12AR LITTLE Baby Animal with Teething Ring 17cm

The Product assortment in the box is randomly selected and may not include one of each item.





The Product assortment in the box is randomly selected and may not include one of each item.











DOGS Soft Toys

LOYAL COMPANION





THROW ME A BONE



AN479 Giant Chocolate Lab 60cm



AN526 Giant Golden Lab Puppy 24cm





AN482 Giant Golden Lab 60cm

THROW ME A BONE

















AN804 Large Labradoodle Brown 48cm



AN662 German Shepherd with Sound 24cm



AN661 Golden Lab Puppy with Sound 24cm



AN674 Bernese Mountain Dog 20cm



AN641 Pomeranian 20cm



AN565 Border Terrier 20cm











AN731 Long Haired Chihuahua 23cm











SELLER AN455
German Shepherd 20cm



AN440 German Shepherd Puppy 16cm





AN461 Husky 20cm





AN442 Cocker Spaniel Puppy 16cm



SELLER AN457
Cocker Spaniel 20cm







AN444
Border Collie Puppy 16cm



AN462
Dachshund 20cm









AN452 Sitting French Bulldog 20cm



AN776
French Bulldog Puppy Black & White 16cm



AN778
French Bulldog Puppy Sand 16cm





AN809 Golden Labrador Puppy 16cm









AN458
Chocolate Labrador 20cm



AN432 Chocolate Labrador Puppy 16cm







AN433 Golden Retriever Puppy 16cm





















AN703 Golden Retriever Playful Pup 27cm



AN700 Husky Playful Pup 27cm









AN701 German Shepherd Playful Pup 27cm



AN702 Labradoodle Playful Pup 27cm



AN704 Chocolate Lab Playful Pup 27cm





BIRD OF BEAUTY



AN346
Barn Owl Medium 18cm



AN358
Barn Owl Large 30cm







AN528 Little Owl 16cm



AN71 Snowy Owl Large 30cm



AN779 Snowy Owl 17cm



AN70 Snowy Owl Medium 18cm







AN632 Osprey 20cm







AN664 Pigeon 25cm







AN409 Peacock 18cm



AN470R Red Macaw 24cm



AN470B Blue Macaw 24cm









AN394B Blue Budgerigar with Sound 12cm



AN405
Puffin Large Standing 20cm



AN339 Small Puffling 13cm









AN780 Sitting Ragdoll Kitten 16cm

































SELLER

AN345B
Brown Sitting Lop Eared Rabbit 19cm

















AN412B Brown Pet Rabbit 18cm

AN412G Grey Pet Rabbit 18cm



Lop Eared Bunny Small 16cm

FEED ME Carrots





AN40DB Dark Brown Lop Eared Rabbit 24cm



AN40LB Light Brown Lop Eared Rabbit 24cm









AN18BR Brown Guinea Pig with Sound 20cm



















AN394B Blue Budgerigar with Sound 12cm



AN394Y Yellow Budgerigar with Sound 12cm











AN398 Polar Bear Large 45cm



AN425 Polar Bear Small 30cm



AN426 Arctic Fox 30cm



AN392 Penguin with Chick 27cm



AN427
Penguin Chick 17cm





AN236 Reindeer Standing 23cm



OCEANS

OCEAN Soft Toys







AN566 Sealion Pup 28cm



AN367 Grey Seal Pup 20cm







AN530 Large Grey Seal 35cm



AN718 Common Octopus 24cm





AN673 Sea Turtle 27cm







AN400 Brown Bear Large 45cm



AN430 Brown Bear Medium 25cm





AN706 Grizzly Bear 19cm





AN783 Black Bear Cub 17cm



AN396 Brown Bear 18cm



AN660 Brown Bear with Sound 24cm



AN677 Lying Deer Fawn 30cm







AN60 Deer with Antlers 28cm

AN360 Fawn 21cm











AN238
Sitting Baby Rabbit 17cm



















AN58 Badger Large 30cm

















AN529 Hedgehog Sitting 15cm





BEST SELLER AN191 Otter Medium 32cm

AN784
Otter Cub 17cm



AN65 Otter Large 40cm













AN646 European Bison 25cm



AN560 Wild Boar 29cm



AN793 Wild Boar Piglet Sitting 17cm





AN725 Scottish Wildcat 24cm



AN192 Wolf Large 35cm





JUNGLE Soft Toys



LOVING







AN329 Tiger Cub 25cm AN328 Tiger Sitting 35cm



AN656 Tiger with Sound 24cm



AN473 White Tiger Cub 25cm



AN690 Snow Leopard 20cm









AN637 Red Panda 45cm



AN655 Small Sloth 18cm



AN721 Red Panda Cub 18cm



AN413 Panda Sitting 23cm



AN663 Panda with Sound 24cm



AN786 Panda Cub Sitting 17cm









AN393 Orangutan 30cm



AN333 Chimp 30cm











AN708 Iguana 35cm







AN732 Okapi 35cm



AN775 Maned Wolf 25cm





AN651 Ring Tailed Lemur 22cm









AN788 Sitting Capybara Pup 17cm











AN694
White Highland Cow with Sound 30cm

AN648
Black Highland Cow with Sound 30cm





















AN808 Small Squish Highland Cow 15cm





AN344 Horse with Bridle 23cm



AN351 Horse with Jacket 23cm





AN465 Donkey 22cm





AN 335BP Black & Pink Piglet 20cm











AN340 Lamb Large 30cm





AN466 Black Faced Lamb 19cm



AN657 Lamb with Sound 30cm



AN469 Alpaca 25cm



AN408 Brown Goat Sitting 20cm





AN381 Duck Large 35cm





AN789
Mallard Duckling 17cm







AN378 Hen Large 35cm









AN364Y Yellow Fluffy Chick 12cm



AN379 Cockerel Large 35cm











AN321
Male Lion Large 45cm











AN322 Lion Cub 35cm



The world

152



AN743
Giant Cheetah 70cm













AN724 African Wild Dog 25cm





AN735 Crocodile Medium 50cm









AN331 Giraffe Medium 32cm



AN791 Lying Giraffe Calf 17cm





AN330 Giraffe Large 40cm



AN790 Sitting Elephant Calf 17cm







AN658 Elephant with Sound 35cm



AN712 White Rhino 38cm















AN730 African Oryx 28cm





AN726 Tortoise 22cm



















AN728 Triceratops 31cm







AN729 Diplodocus 35cm



