

COLLECTION 5.0

DANISH DESIGN



Sustainability

We are supporting the green transition and are therefore, producing our wooden toys from sustainable wood.

Look for the FSC® mark, which is your guarantee for responsible production within wooden toys, and thereby, you are also supporting our climate.

FSC stands for Forest Stewardship Council® and is a non-profit organization. The organization works to promote responsible forestry.



The mark of
responsible forestry

Resources

We are focusing on producing toys of high quality and with high play value.

We encourage everyone to pass on their toys. It can be for thrift stores, family and friends or save the toys for the next generation.

In this way, we are supporting a good cause and are limiting waste of resources.

We have developed a logo that symbolizes our idea of this. Since 2020, you have been able to find this logo on all our products where it is possible to print it.



Social responsibility

We also take responsibility in our immediate area. Among other things, we take active part in the education of students who need an internship or projects. We are offering internships to people who need work testing in relation to future job opportunities or permanent part time positions to people who are not able to work full time.

It lies deeply in our DNA that we need to take care of each other and make a difference wherever we can.



Welcome to our by ASTRUP® Universe.

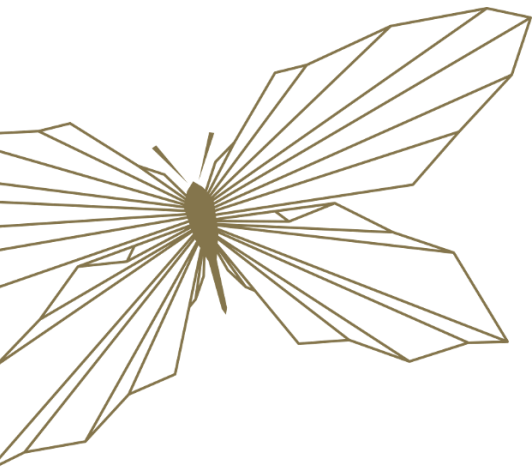
In the by ASTRUP® Universe countless hours of play lie ahead and where the child can either play alone or with his friends. There are endless possibilities.

If you want to be a princess for a day or play father, mother and child with your friends, you can find exciting products in the by ASTRUP® Universe. Here you will find our lovely Cuddle Dolls, make-up sets, doll prams, a changing table and a wide range of accessories. There are many options to choose from.

In 2020, we launched an exciting horse universe and there are now even more opportunities for play. If you want to play a prince or knight, see our exciting 2021 novelties within our range of dress up clothes as well as the new accessories for the Hobby Horses.

Through play, the child develops the skills to be used throughout life, so we are taking our responsibility as a toy manufacturer seriously and are developing toys with meaning. The use of toys is supporting a wide range of learning areas, including language skills, speech and form comprehension, problem solving, color recognition and not least the child's ability to communicate, cooperate and resolve conflicts through role play.

The by ASTRUP® Universe is your guarantee for fun and meaningful learning through play.





DOLL PRAM – RETRO RATTAN CREAM

NO. 84175

EAN: 5706798841751

Measurement in cm: 57 x 32 x 64 cm

Handlebar height: 62 cm

Minimum order quantity: 2 pieces

INCLUDING MATTRESS

3+



NEW



DOLL PRAM – RETRO RATTAN GREY

NO. 84176

EAN: 5706798841768

Measurement in cm: 57 x 32 x 64 cm

Handlebar height: 62 cm

Minimum order quantity: 2 pieces

INCLUDING MATTRESS

3+



NEW



DOLL PRAM, RETRO RATTAN PURPLE

NO. 84177

EAN: 5706798841775

Measurement in cm: 57 x 32 x 64 cm

Handlebar height: 62 cm

Minimum order quantity: 2 pieces

INCLUDING MATTRESS

3+



NEW



DOLL PRAM, RETRO RATTAN ROSE

NO. 84180

EAN: 5706798841805

Measurement in cm: 57 x 32 x 64 cm

Handlebar height: 62 cm

Minimum order quantity: 2 pieces

INCLUDING MATTRESS

3+



BED SET, 50 CM, ROSES

NO. 58050

EAN: 5706798580506

Measurement in cm: 44 x 37
Minimum order quantity: 3 pieces

3+



BED SET, 50 CM, DUSTY PINK

NO. 58250

EAN: 5706798582500

Measurement in cm: 44 x 37
Minimum order quantity: 3 pieces

3+



KNITTED BLANKET, CREAM

NO. 84146

EAN: 5706798841461

Measurements in cm: 60 x 60
Minimum order quantity: 3 pieces

3+



KNITTED BLANKET, ROSE

NO. 84147

EAN: 5706798841478

Measurements in cm: 60 x 60
Minimum order quantity: 3 pieces

3+



CARRYCOT 42 CM, VINTAGE BLUE

NO. 84400

EAN: 5706798844004

Measurement in cm: 42 x 23 x 15
Minimum order quantity: 3 pieces

3+



NEW

KNITTED DOLL BASKET, 25 cm

NO. 84153

EAN: 5706798841539

Measurement in cm: 25 x 18 x 10
Minimum order quantity: 3 pieces

3+



KNITTED DOLL BASKET, 35 cm

NO. 84141

EAN: 5706798841416

Measurement in cm: 40 x 22 x 15
Minimum order quantity: 3 pieces

3+



CARRYCOT 35 CM, BLUSH

NO. 84401

EAN: 5706798844011

Measurement in cm: 35 x 22 x 11

Minimum order quantity: 3 pieces

3+

NEW



CARRYCOT 35 CM, LAVENDER

NO. 84402

EAN: 5706798844028

Measurement in cm: 35 x 22 x 11

Minimum order quantity: 6 pieces

3+

NEW



CARRYCOT 42 CM, BLUSH

NO. 84406

EAN: 5706798844066

Measurement in cm: 42 x 23 x 15

Minimum order quantity: 3 pieces

3+

NEW



CARRYCOT 42 CM, LAVENDER

NO. 84407

EAN: 5706798844073

Measurement in cm: 42 x 23 x 15

Minimum order quantity: 3 pieces

3+

NEW





HOBBY HORSE, BROWN

NO. 84350

EAN: 5706798843502

Measurement in cm:

Minimum order quantity:

L 68 (the stick is 40 cm)

6 pieces

3+

HOBBY HORSE, BLACK

NO. 84351

EAN: 5706798843519

Measurement in cm:

Minimum order quantity:

L 68 (the stick is 40 cm)

6 pieces

3+

HOBBY HORSE, WHITE

NO. 84352

EAN: 5706798843526

Measurement in cm:

Minimum order quantity:

L 68 (the stick is 40 cm)

6 pieces

3+

RING RIDING, HOBBY HORSE

NO. 84242

EAN: 5706798842420

Measurement in cm:

Stand: H 130 / 110 / 90

Rings: Ø 7 / 10,5 / 14

Lance: L 50

3 pieces

Minimum order quantity:

3+**NEW**

STABLE FOR HOBBY HORSES

NO. 84230

EAN: 5706798842307

Measurement in cm:

60 x 24,5 x 104

Minimum order quantity:

Length including mangers in cm: 84
2 pieces

2+



HOBBY HORSE JUMP

NO. 84231

EAN: 5706798842314

Measurement in cm:

118 x 30 x 67 (when assembled)
6 pieces

Minimum order quantity:

3+



HOBBY HORSE JUMP, CASTLE

NO. 84237

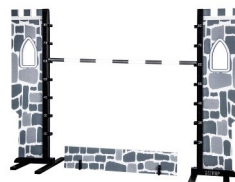
EAN: 5706798842376

Measurement in cm:

Jump: 25 x 30 x 90
Side: 63 x 4 x 12
Stick: Ø 2 x 83
3 pieces

Minimum order quantity:

3+



HOBBY HORSE JUMP, FIRE

NO. 84238

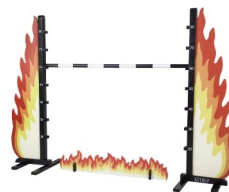
EAN: 5706798842383

Measurement in cm:

Jump: 25 x 30 x 90
Side: 63 x 4 x 12
Stick: Ø 2 x 83
3 pieces

Minimum order quantity:

3+



HOBBY HORSE, BLONDE

NO. 84347

EAN: 5706798843472

Measurement in cm:

Minimum order quantity:

L 68 (the stick is 40 cm)

6 pieces

3+



HOBBY HORSE, WHITE SPOTTED

NO. 84348

EAN: 5706798843489

Measurement in cm:

Minimum order quantity:

L 68 (the stick is 40 cm)

6 pieces

3+



HOBBY HORSE, GREY

NO. 84349

EAN: 57067988423496

Measurement in cm:

Minimum order quantity:

L 68 (the stick is 40 cm)

6 pieces

3+



HOBBY HORSE CARE SET, 8 PARTS

NO. 84229

EAN: 5706798842291

Measurement in cm:

Minimum order quantity:

Brush: 10 x 6 x 3

Comb: 10,5 x 6,5 x 0,9

6 pieces

3+



ROSETTS FOR HORSE, 2 PIECES

NO. 84223

EAN: 5706798842239

Measurement in cm:

Minimum order quantity:

Ø: 7 x 16

12 pieces

3+





ARMOR FOR HORSE, GOLD

NO. 84228

EAN: 5706798842284

Minimum order quantity: 6 pieces

3+



ARMOR FOR HORSE, SILVER

NO. 84227

EAN: 5706798842277

Minimum order quantity: 6 pieces

3+



ARMOR FOR HORSE SET, SILVER

NO. 84226

EAN: 5706798842260

Measurement in cm:

Minimum order quantity:

Armor: 39 x 20

6 pieces

3+





KNIGHT'S HELMET, SILVER

NO. 84234

EAN: 5706798842345

Measurement in cm:

Minimum order quantity: Ø: 17 6 pieces

3+



SHIELD AND LANCE, SILVER

NO. 84232

EAN: 5706798842321

Measurement in cm:

Minimum order quantity:

Shield: 29 x 0,5 x 35

Lance: Ø: 5 L: 49

6 pieces

2 Parts: Lance and Shield

3+



KNIGHT ARMOR, SILVER

NO. 84233

EAN: 5706798842338

Measurement in cm:

Minimum order quantity:

Armor: 33 x 41,5

6 pieces

3+





DRESSING TABLE AND CHAIR

NO. 84190

EAN: 5706798841904

Measurement in cm:

Table: 58 x 30 x 61

Including mirror H: 86

Chair: 30 x 24 x 34

Minimum order quantity:

2 pieces

Not available but stay tuned as a new and improved version will be launched early 2022

3+



TABLE MIRROR WITH DRAWER

NO. 84192

EAN: 5706798841928

Measurement in cm:

25 x 20 x 40

Minimum order quantity:

3 pieces

3+



JEWELRY STAND

NO. 84191

EAN: 5706798841911

Measurement in cm:

30 x 20 x 30

Minimum order quantity:

3 pieces

PLEASE NOTE THAT ACCESSORIES ARE NOT INCLUDED

3+



MAKEUP SET

NO. 84194

EAN: 5706798841942

Measurement in cm:

Eye makeup: 6,7x 5,5 x 2

Minimum order quantity:

6 pieces

13 PARTS INCLUDING MAKEUP PURSE

3+



HAIRDRESSER SET

NO. 84193

EAN: 5706798841737

Measurement in cm:

Table 13,5 x 5 x 9,5

Minimum order quantity:

Fridge: 6 x 5 x 18
6 pieces

9 PARTS INCLUDING DRAWSTRING BAG

3+



BARBER SET

NO. 84197

EAN: 5706798841973

Measurement in cm:

Shaving foam: 11,5 x Ø 3,5 cm

Trimmer: 10 x 3 x 2 cm.

Minimum order quantity:

6 pieces

9 PARTS INCLUDING DRAWSTRING BAG

3+



DOLL TULLE SKIRT W/VEIL, DUSTY ROSE

NO. 53445

EAN: 5706798534455

Minimum order quantity: 3 pieces

For BABY DOLLS: 38-48 cm

Lining: 100% COTTON

Tulle: 100% Polyester

2+



DOLL TULLE SKIRT W/VEIL, PLUM

NO. 53545

EAN: 5706798535452

Minimum order quantity: 3 pieces

For BABY DOLLS: 38-48 cm

Lining: 100% COTTON

Tulle: 100% Polyester

2+



DOLL TULLE SKIRT W/VEIL, PETROL

NO. 53645

EAN: 5706798536459

Minimum order quantity: 3 pieces

For BABY DOLLS: 38-48 cm

Lining: 100% COTTON

Tulle: 100% Polyester

2+



DOLL TULLE CAPE, DUSTY ROSE

NO. 53745

EAN: 5706798537456

Minimum order quantity: 3 pieces

For BABY DOLLS: 38-48 cm

Lining: 95% Polyester, 5% Spandex

Tulle: 100% Polyester

2+



DOLL TULLE CAPE, PURPLE

NO. 53845

EAN: 5706798538453

Minimum order quantity: 3 pieces

For BABY DOLLS: 38-48 cm

Lining: 95% Polyester, 5% Spandex

Tulle: 100% Polyester

2+



DOLL TULLE CAPE, PETROL

NO. 53945

EAN: 5706798539450

Minimum order quantity: 3 pieces

For BABY DOLLS: 38-48 cm

Lining: 95% Polyester, 5% Spandex

Tulle: 100% Polyester

2+



TULLE SKIRT W/VEIL, DUSTY ROSE, 3-5 YEARS

NO. 84163

EAN: 5706798841638

Measurement in cm: L 25
Minimum order quantity: 3 piecesLining: 100% COTTON
Tulle: 100% Polyester**3+**

TULLE SKIRT W/VEIL, PLUM, 3-5 YEARS

NO. 84164

EAN: 5706798841645

Measurement in cm: L 25
Minimum order quantity: 3 piecesLining: 100% COTTON
Tulle: 100% Polyester**3+**

TULLE SKIRT W/VEIL, PETROL, 3-5 YEARS

NO. 84165

EAN: 5706798841652

Measurement in cm: L 25
Minimum order quantity: 3 piecesLining: 100% COTTON
Tulle: 100% Polyester**3+**

TULLE CAPE, DUSTY ROSE, 3-5 YEARS

NO. 84166

EAN: 5706798841669

Measurement in cm: L 45
Minimum order quantity: 3 piecesLining: 95% Polyester, 5% Spandex
Tulle: 100% Polyester**3+**

TULLE CAPE, DUSTY ROSE, 6-8 YEARS

NO. 84160

EAN: 5706798841607

Measurement in cm: L 65
Minimum order quantity: 3 piecesLining: 95% Polyester, 5% Spandex
Tulle: 100% Polyester**3+**

TULLE CAPE, PLUM, 3-5 YEARS

NO. 84167

EAN: 5706798841676

Measurement in cm: L 45
Minimum order quantity: 3 piecesLining: 95% Polyester, 5% Spandex
Tulle: 100% Polyester**3+**

TULLE CAPE, PLUM, 6-8 YEARS

NO. 84161

EAN: 5706798841614

Measurement in cm: L 65
Minimum order quantity: 3 piecesLining: 95% Polyester, 5% Spandex
Tulle: 100% Polyester**3+**

TULLE CAPE, PETROL, 3-5 YEARS

NO. 84168

EAN: 5706798841683

Measurement in cm: L 45
Minimum order quantity: 3 piecesLining: 95% Polyester, 5% Spandex
Tulle: 100% Polyester**3+**

TULLE CAPE, PETROL, 6-8 YEARS

NO. 84162

EAN: 5706798841621

Measurement in cm: L 65
Minimum order quantity: 3 piecesLining: 95% Polyester, 5% Spandex
Tulle: 100% Polyester**3+**



CHANGING TABLE

NO. 84144

EAN: 5706798841447

Measurement in cm: 50 x 32 x 56

Minimum order quantity: 2 pieces

3+



DOLL BED

NO. 84143

EAN: 5706798841430

Measurement in cm: 53 x 29,5 x 43,5

Minimum order quantity: 2 pieces

3+



DOLL FEEDING SET

NO. 84196

EAN: 5706798841966

Measurement in cm: Baby bottle: Ø: 3,5 H: 9

Minimum order quantity: 6 pieces

9 PARTS INCLUDING DRAWSTRING BAG

3+



DOLL CARE SET

NO. 84195

EAN: 5706798841959

Measurement in cm: Shampoo: 5 x 3 x 9

Towel: 45 x 45

Minimum order quantity: 6 pieces

7 PARTS INCLUDING DRAWSTRING BAG

10m+





CUDDLE DOLL, SONJA

NO. 84301

EAN: 5706798843014

Measurement in cm: 42
Minimum order quantity: 3 pieces

1+



Sonja is charming, a bit cheeky and loves playing tricks. She's very independent and loves having a go at things she's never tried before.

She's adventurous and loves teasing people.



CUDDLE DOLL, HANNAH

NO. 84302

EAN: 5706798843021

Measurement in cm: 42
Minimum order quantity: 3 pieces

1+



Hannah is Victor's twin sister and has a lovely expression. She's sweet, always happy and loves making new friends and playing with you and them.

She's also great fun and gets all sorts of crazy ideas. She's the perfect playmate.



CUDDLE DOLL, VIGGA

NO. 84303

EAN: 5706798843038

Measurement in cm: 42
Minimum order quantity: 3 pieces

1+



Vigga is sensible and a really good listener. She loves sitting with you and hearing about what you've been doing - whether you're happy or sad.

She never tells other people your secrets. She likes you just the way you are.



CUDDLE DOLL, VICTOR

NO. 84304

EAN: 5706798843045

Measurement in cm: 42
Minimum order quantity: 3 pieces

1+



Victor is Hannah's twin brother. Victor loves playing with you and your friends. Sometimes he also thinks it's fine just to sit and watch you playing.

You'll always be his best friend. His cuddly friend. Your child deserves a Cuddle Doll.





FABRIC DOLL, PIERRE

NO. 84182

EAN: 5706798841829

Measurements in cm: H 37
Minimum order quantity: 3 pieces

INCLUDING ONE PAIR OF TROUSERS AND SHIRT WITH BUTTERFLY

3+



FABRIC DOLL, ESTELLE

NO. 84183

EAN: 5706798841836

Measurements in cm: H 37
Minimum order quantity: 3 pieces

INCLUDING ONE DRESS AND COLLAR

3+



FABRIC DOLL, FLEUR

NO. 84184

EAN: 5706798841843

Measurements in cm: H 37
Minimum order quantity: 3 pieces

INCLUDING ONE DRESS AND COLLAR

3+





TOWN HOUSE

NO. 84152

EAN: 5706798841522

Measurement in cm:

Minimum order quantity:

55 x 24,5 x 87
2 pieces

3+



DOLL WARDROBE

NO. 84154

EAN: 5706798841546

Measurement in cm:

Minimum order quantity:

45 x 27,5 x 85
2 pieces

INCLUDING TWO HANGERS

3+



SCHOOL FURNITURE

NO. 84170

EAN: 5706798841706

Measurement in cm:

Minimum order quantity:

Desk: 8,5 x 12 x 11
6 pieces

3+



BED ROOM FURNITURE

NO. 84171

EAN: 5706798841713

Measurement in cm:

Minimum order quantity:

Bed: 15 x 23 x 10
6 pieces

3+



PLAYROOM, FURNITURE

NO. 84172

EAN: 5706798841720

Measurement in cm:

Minimum order quantity:

Slide: 21 x 7 x 8
Bed: 15,5 x 9 x 12
6 pieces

3+



KITCHEN, FURNITURE

NO. 84173

EAN: 5706798841737

Measurement in cm:

Minimum order quantity:

Table 13,5 x 5 x 9,5
Fridge: 6 x 5 x 18
6 pieces

3+



AIR BALLOON DUSTY MINT, TEXTILE

NO. 84185

EAN: 5706798841850

Measurement in cm:

Minimum order quantity:

24 x 50
6 pieces

NOTE: ONLY FOR DECORATION AS IT IS NOT A TOY!

3+





BALL POUNDING

NO. 84205

EAN: 5706798842055

Measurement in cm: 21 x 9 x 10

Minimum order quantity: 6 pieces

5 parts: Hammer + 3 balls + Hammer board

1+



POP UP TOY, BUTTERFLY

NO. 84206

EAN: 5706798842062

Measurement in cm: 17 x 16 x 5,5

Minimum order quantity: 3 pieces

4 parts: Base + 3 butterflies on stick

1+



PUZZLE, AUSTRALIAN ANIMALS

NO. 84201

EAN: 5706798842017

Measurement in cm: 12,5 x 18,5 x 3

Minimum order quantity: 6 pieces

1+



PUZZLE, FARM ANIMALS

NO. 84200

EAN: 5706798842000

Measurement in cm: 12,5 x 18,5 x 3

Minimum order quantity: 6 pieces

1+



SORTING GAME

NO. 84209

EAN: 5706798842093

Measurement in cm: 26,5 x 18 x 4,2

Minimum order quantity: 6 pieces

3+



PUZZLE, DINOSAUR

NO. 84202

EAN: 5706798842024

Measurement in cm: 12,5 x 18,5 x 3

Minimum order quantity: 6 pieces

1+



SHAPES STACKING TOWER

NO. 84211

EAN: 5706798842116

Measurement in cm: 30 x 8 x 17

Minimum order quantity: 6 pieces

3+



SHAPES AND FRACTIONS GAME

NO. 84210

EAN: 5706798842109

Measurement in cm: 40 x 14 x 6,5

Minimum order quantity: 6 pieces

3+



EDUCATIONAL CLOCK

NO. 84212

EAN: 5706798842123

Measurement in cm: 22 x 27 x 8

Minimum order quantity: 6 pieces

3+





ABC, WOODEN BLOCKS

NO. 84186

EAN: 5706798841867

Measurement in cm:

4 x 4 x 4

Minimum order quantity:

6 pieces

1+



WOODEN NUMBERS, 15 PCS

NO. 84187

EAN: 5706798841874

Measurement in cm:

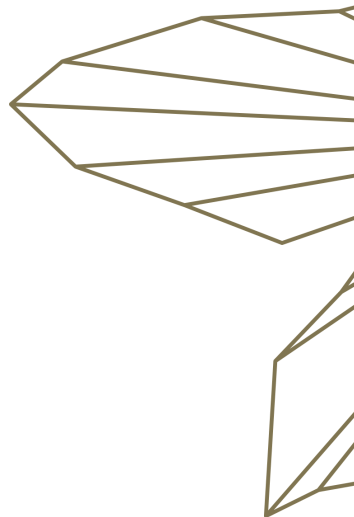
Number 10: 2 x 20

Minimum order quantity:

6 pieces

3+





LET'S FLY LIKE A BUTTERFLY

ASTRUP Group A/S is a Danish, family-owned toy company located in western Jutland.

We are designing and producing quality toys for families with children and have strong competencies within wooden toys. Today, we are a leader when it comes to designing new products in the field of wooden toys, learning games, play furniture and sets.

When developing new products our starting point is always children and their development. We want to create different worlds, where children develop their potential through role-play. We design products that either reflect reality or support the imagination and the possibility of dreaming.

Through our brands MINI MOMMY™, MAMAMEMO® and by ASTRUP®, the ASTRUP Group A/S has experienced increasing growth since 1997. Our emphasis is on quality, functionality, design and responsibility in the development of our company and today we are represented in a large number of markets - either through distributors, agents and retail stores, including online shops.

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